

BIIVIP PROTECTION AND PROCESSING OF PERSONAL DATA LIGHTING TEXT

As BiivIP (MEHMET EMİN ÖZDEŞ) (hereinafter referred to as the "Company"), we process your personal data in accordance with the Law on Protection of Personal Data No. 6698 (hereinafter referred to as "KVKK"), within the scope described below and within the limits ordered by KVKK and other legislation.

a) Data Controller

In this direction, your personal data, by the Company, which is the data controller; shall be obtained, recorded, stored, preserved, modified, rearranged, disclosed, transferred, taken over, made available, classified, third party or will be transferred to institutions.

b) Data Processor

It is the natural or legal person who processes personal data on behalf of the data controller, based on the authority given by the Company. For example, the Financial Advisor of the Company, the Legal Advisor of the Company.

c) For What Purpose Personal Data Will Be Processed

Your collected personal data, for the purpose of creating, processing and finalizing your complaint, which is the subject of your disclosure of your personal data to us, and also for making you benefit from the products and services offered by our Company, by our business units, It will be processed within the personal data processing conditions and purposes specified in the 5th and 6th articles of the Law no. Detailed information on the purposes of processing your personal data by our Company; You can access the BIIVIP (MEHMET EMİN ÖZDEŞ) Privacy and Personal Data Protection Policy, which has been shared with the public at www.biivip.com.

d) To Whom and For What Purpose the Processed Personal Data Can Be Transferred

Your collected personal data, for the purpose of creating, processing and finalizing your complaint, as well as for making the necessary work for you to benefit from the products and services offered by our Company, by our business units, customizing the products and services offered to you by our Company according to your tastes, usage habits and needs, and recommending them to you. To our business partners, suppliers, shareholders, affiliates, legally authorized public institutions and relevant private real and legal persons, for the purposes of preparing special campaigns, ensuring the legal and commercial security of our Company and the persons in business relationship with our Company, determining and implementing the commercial and business strategies of our Company, 6698 BIIVIP (MEHMET EMİN ÖZDEŞ) Confidentiality and Personal Data, which is shared with the public on the internet address www.biivip.com within the framework of the personal data processing conditions and purposes specified in Articles 8 and 9 of the Law No. It can be transferred limited to the purposes specified in the Protection of Futures Policy.

e) Method and Legal Reason for Personal Data Collection

Your personal data is collected by our Company through different channels and based on different legal reasons, in order to develop the products and services we offer and to carry out our commercial activities. Your personal data collected in this process are collected through our website and social media channels on the internet, and our mobile applications in the mobile environment, through complaint forms for legal reasons to create, process and

finalize your complaint and to fulfill our obligations regarding the execution of after-sales services to be created within this framework. Your personal data collected for this legal reason can also be processed and transferred for the purposes specified in articles (c) and (d) of this Clarification Text within the scope of the personal data processing conditions and purposes specified in Articles 5 and 6 of the Law No. 6698. As a rule, our company does not request or process sensitive personal data from its users. However, during the establishment and performance of the contractual relationship, the information and data required for registration as per the policies of third parties and organizations may be recorded, limited to this, in case of providing special quality personal data.

f) Rights of the Personal Data Owner enumerated in Article 11 of Law No. 6698 and How to Use These

As personal data owners, your requests regarding your rights; In accordance with Article 11 and paragraph 1 of Article 13 of the KVKK and the Communiqué on Application Procedures and Principles to the Data Controller, registered electronic mail (KEP) address, secure electronic signature, mobile signature or the data previously notified to our Company by the relevant person and registered in our system. In case you send an e-mail to support@biivip.com by using an e-mail address or by using a software or application developed for the purpose of application, and/or by coming to our company address in person and submitting the application and/or via a notary public, our Company will respond to the request according to the nature of the request. as soon as possible and within thirty days at the latest, free of charge. However, if the transaction requires an additional cost, the fee in the tariff determined by the Personal Data Protection Board will be charged by our Company. In this context, personal data owners;

1. · Learning whether personal data is processed or not,
2. · Requesting information on personal data if it has been processed,
3. Learning the purpose of processing personal data and whether they are used in accordance with its purpose,
4. · Knowing the third parties to whom personal data is transferred in the country or abroad,
5. · Requesting correction of personal data in case of incomplete or incorrect processing and requesting notification of the transaction made within this scope to the third parties to whom the personal data has been transferred,
6. · Requesting the deletion or destruction of personal data in the event that the reasons requiring its processing have disappeared, although it has been processed in accordance with the provisions of the Law No. 6698 and other relevant laws, and requesting the notification of the transaction made within this scope to the third parties to whom the personal data has been transferred,
7. Objecting to the emergence of a result against the person himself by analyzing the processed data exclusively through automated systems,

8. · Has the right to demand the compensation of the damage in case you suffer damage due to the unlawful processing of personal data.

BIIVIP (MEHMET EMİN ÖZDEŞ) (“Company”) PROTECTION AND PROCESSING OF PERSONAL DATA EXPRESS CONSENT

As a rule, our company does not request or process sensitive personal data from its users. However, in the event that the information and documents provided by the users during the establishment and performance of the contractual relationship and/or the information and data required for registration pursuant to the policies of third parties and organizations provide sensitive personal data, they may be recorded, limited to this.

This consent text; identity (information such as “Religion”, “Marital Status” etc. in old identities), communication, customer, occupation, license plate, your answers to surveys, the stores you visit, your service purchase details, your location information you provide through mobile applications, your information on websites and mobile applications. In case you sign up with your browsing movements (movements on the site/mobile application and information such as from which page you came to the site) and social media links, the processing of your information received in this way for the following purposes, and our business partners, suppliers, especially the member businesses that provide services for these purposes, to our other companies, our shareholders, legally authorized public institutions and relevant private real and legal persons. In this context, for the purposes of ensuring the legal and commercial security of our Company and those who have a business relationship with our Company, determining and implementing our Company's commercial and business strategies;

1. · The necessary work is carried out by the business units in order to benefit you from the products and services offered by our company,
2. · Suggesting the products and services offered by our company to you by customizing them according to your tastes, usage habits and needs,
3. · As a service provider and user, recording your personal data in the CRM system and segmenting it (profession, activity status, service interest, etc.),
4. Analyzing your personal data within the framework of our company's activities and limited to these, presenting opportunities and reporting within the company,
5. · Periodically conducting satisfaction surveys through various communication channels,
6. · Creation of special advertisements, campaigns or other benefits by our company as the data controller, announcing them via SMS, e-mail, mobile application, social media and internet advertisements,
7. · I accept that I have been informed about the processing of my personal information and my rights regarding this as specified in the Clarification Text within the scope of BIIVIP.COM application. In this context, I accept that I have given my consent to the Consent Text above.